



# September 2011 Newsletter



## ■ Paradigm SUB 1 and SUB 2 take no prisoners

The new Paradigm SUB 1 subwoofer and its big brother, SUB 2, have taken the world by storm. There is no superior subwoofer.



## ■ PARADIGM MilleniaOne™ Series - the lifestyle solution that isn't

The new Paradigm MilleniaOne™ and MilleniaOne™ subwoofer pack a ridiculous amount of performance in a minuscule space and are competitively priced in an hyper-competitive market. It's a breakthrough product that can change your mind about lifestyle speakers. It did for us.



## ■ INSTALLATION OF THE MONTH

Co-owner Steve Stabile designed a residential system for a striking contemporary home which leverages the full potential of networking using Business-Class Cisco technology.



## ■ SONY NX SERIES

The Sony XBR series continue to redefine the brand and LCD flat panel performance. Simply put, it is currently the best LCD panel on the market. See how they did it.

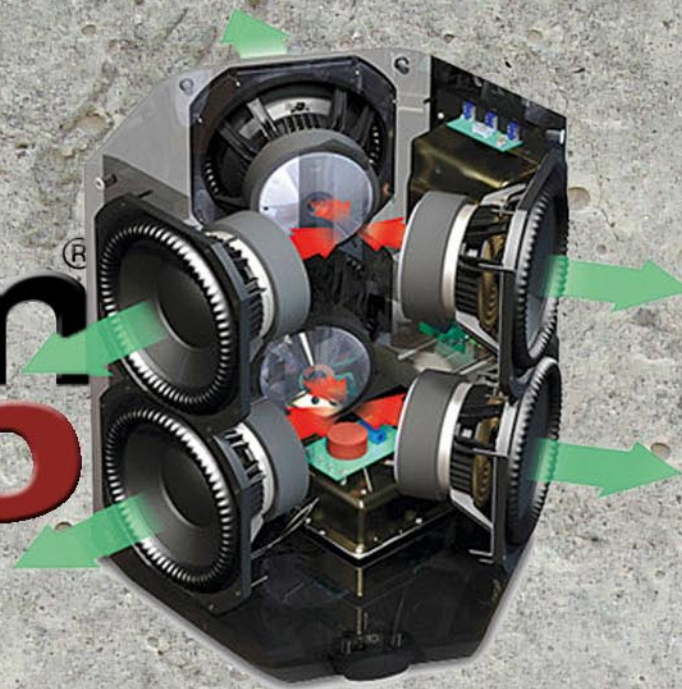
Stop in and say "Hi"... you're always welcome here!

Art DeLorenzo  
Genesis Audio Ltd.



THE MOST POWERFUL  
SUBWOOFER IN THE  
WORLD... PERIOD.

# Paradigm<sup>®</sup> SUB TWO



4,500 HUNDRED WATTS  
SIX 10 INCH WOOFERS  
FREQUENCY FLAT TO 12HZ



# BIG WOOFER Paradigm®

## SUB TWO



■ We all know, the bigger the woofer, the bigger the bark. Well Paradigm is changing that belief. By using six multiple drivers, in this case either an 8" in the SUB 1 or a 10" driver in the SUB 2, but by implementing a very long woofer throw: 1.5" inches, Paradigm has created a woofer of epic proportions.

## BIG WOOFER



The numbers speak for themselves: The SUB 2 performance is unbelievable... Output: 112 dB at 10 Hz, 126 dB at 60 Hz (in room). Connected to a 240-volt line, the SUB 2 delivers 4,500 watts of continuous power. Talk about bringing your music, movies and neighborhood to life! The SUB 1 is no slouch either, delivering 1,700 watts of continuous power and fielding six 8" woofers.

*Paradigm Sub Two woofer basket. Paradigm builds all their own drivers in-house in Canada. Note air-cooling pathways.*

Stop by and have a listen to the SUB 1, regarded as one of the "top dogs" in sub-woofers anywhere in the world.



**Paradigm MilleniaOne™**  
**\$500 - pair / \$1250.00 - 5 speakers**  
**Available in gloss white or gloss black**

■ The Paradigm MilleniaOne™ is a game changer. Positioned as a “lifestyle” speaker, we think it sounds better than anything in that category. The fact that it’s small, versatile, attractively designed and exceptionally well made, well, these are just more reasons to own this speaker system. It may even change your opinion of lifestyle speakers. It changed ours...

Couple it with the compact but ridiculously powerful MilleniaOne™ Subwoofer and you’re going to enjoy high performance in a small, smart package.

“I’m thrilled that at long last a speaker manufacturer decided to build a lifestyle system with all the care and quality it normally lavishes on its cost-is-no-object gear. After an hour, I was convinced that the Paradigm MilleniaOne™/MilleniaSub™ combo is one of the best lifestyle systems I’ve reviewed. **And after 4 hours, I was convinced it’s one of the best speaker systems I’ve reviewed.**”

# MilleniaOne™



# MilleniaOne™



**SPECIFICATIONS:**

4" satin-anodized pure aluminum dome midrange/woofer, 1" satin-anodized pure-aluminum dome tweeter, in a vented die-cast aluminum enclosure with integrated baffle and chassis. Gloss white or gloss black finishes available.

*Paradigm MilleniaOne™*  
 \$500 - pair / \$1250.00 - 5 speakers  
 Available in gloss black or gloss white

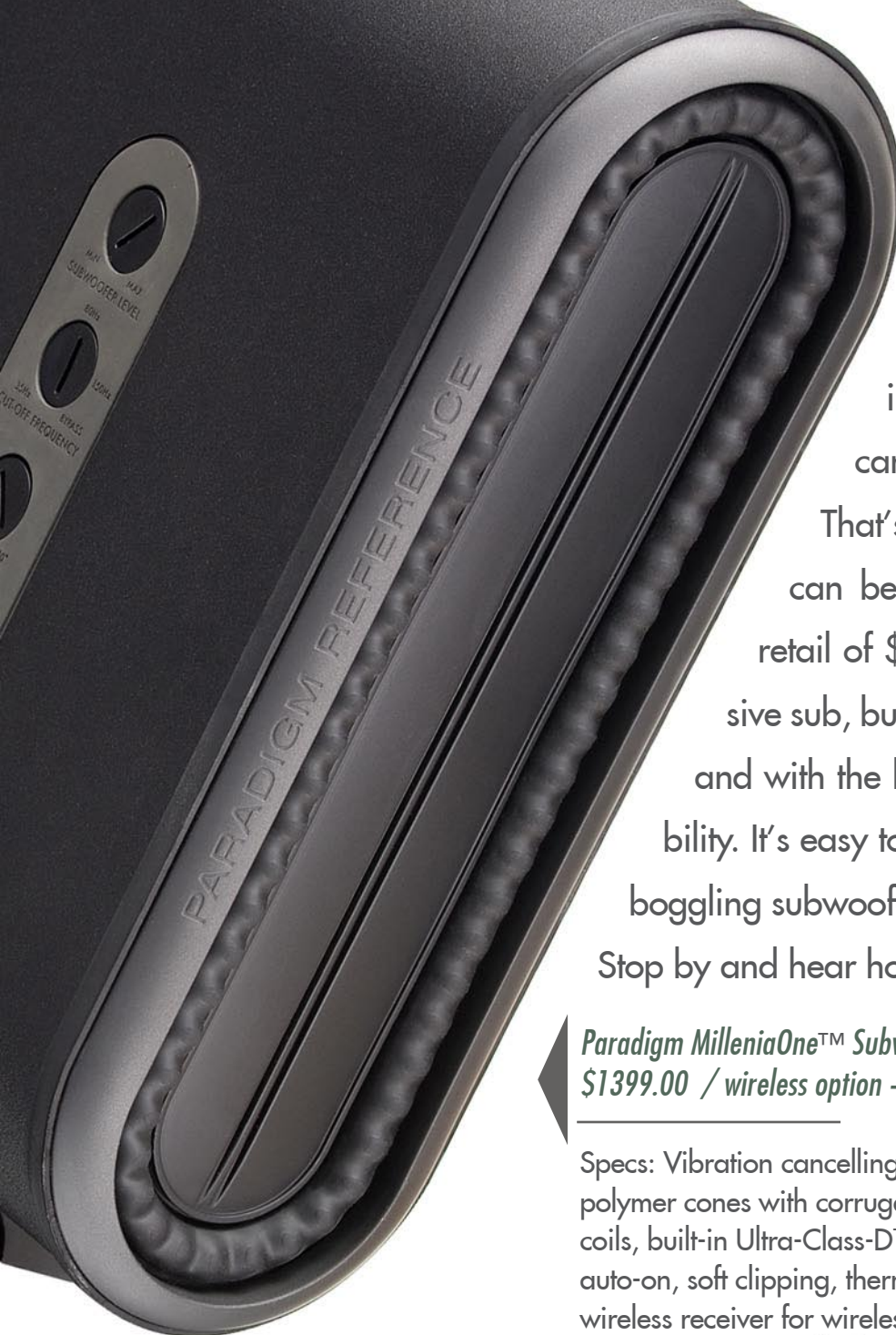
“The wonderfully transparent midrange and the References’ ability to reach down to the lowest octaves with little noticeable distortion were amazing...”  
*Roger Kano, Soundstage Experience*



◀ *MilleniaOne™*  
 Multiple Award Winner



- The Paradigm MilleniaOne™ subwoofer is different. Radically different. Paradigm skillfully engineered a subwoofer that could produce bass from an aluminum enclosure not much bigger than an encyclopedia.



Using a back-to-back bipolar dual-woofer design which is inherently vibration cancelling, Paradigm has created a subwoofer that will have you shaking your head in disbelief. How can it produce that much deep bass?

That's just not possible! Well it is, and can be wireless. Yes, wireless. With a retail of \$1,399.00, this is not an inexpensive sub, but it is exceptionally quick, powerful and with the low profile and the wireless capability. It's easy to hide, and yet still achieves mind-boggling subwoofer performance regardless of size. Stop by and hear how big - small can be!

*Paradigm MilleniaOne™ Subwoofer / Available in charcoal gray or white  
\$1399.00 / wireless option - \$149.00*

Specs: Vibration cancelling dual driver design, using two 14" x 3" polymer cones with corrugated Santoprene® surrounds, 1" voice-coils, built-in Ultra-Class-D™ 300 watts RMS power amplifier with auto-on, soft clipping, thermal monitoring, sealed enclosure, built-in wireless receiver for wireless option, USB port for PBK equalization.

# MilleniaOne™

# HOME ENTERTAINMENT TAKES A NEW TURN

■ Home Entertainment is entering a new era of unparalleled choices with the internet at the center of it. The rapid growth of Smart TVs allow you to easily



SMART TV = MASSIVE DATA

search for movies, TV shows, browse the web, chat with friends and find many other types of new interactive entertainment content from a dizzying array of providers: Netflix, HULU, Google TV, MLB.tv, Napster, Blockbuster, Pandora, Vimeo, VUDU, flickr, Apple TV, YouTube... You name it!

The list keeps growing everyday.

The bundling of home entertainment and the internet is escalating at a tremendous pace. Division managers announce that the Smart TV category is growing at 4% per month! The growth of internet data, entertainment and communication will grow to such a degree that by 2015, the gigabyte equivalent of all the movies ever made will cross global IP networks every 5 minutes.



*"A kitchen with access to the world"*

**Custom Installation ::**  
**Genesis Audio Ltd.**  
**Project Design by Steve Stabile**  
CISCO Access Point Components



■ What hasn't happened in this rapid network growth is the requisite increase in performance of consumer grade network solutions to support all these data rich choices.

Many home networks are doing everything *but* surfing the internet! The network is becoming a portal for media not data, with everything from cooking videos to full HD movies.

All kinds of media require a robust network throughout the home. To support this new expectation, it's essential that networked systems are properly designed with quality components to support all the needs of the modern home and "smart TV" entertainment.



*"Everyone wants blazing speed, the question is..."*



**Custom Installation :: Genesis Audio Ltd.**  
**Project Design by Steve Stabile**  
CISCO Access Point Components

■ Everyone wants blazing speed, maximum connectivity, the question is... do you get it?

You can with help from our friends at Cisco. To ensure we can meet our customers demands and expectations in our custom installations, we are now a Certified Cisco Partner. Their line up of quality Business-Class components will enable us to provide a quality networked solution for our customers. Customers who are excited to finally have a real HD internet!





### ***SONY XBR HX929 55"***

***Due to market conditions,  
pricing on flat panels is a  
moving target, so please  
contact us for the latest  
pricing on this product.***



***phone: 614-939-0802  
email: art@genesisaudio.com***



# **SONY**

## **BRAVIA® XBR® HX929 Series HDTV**

■ It's simple. The XBR® HX929 is the finest television that Sony makes. It was engineered to deliver the pinnacle of elegance and performance, integrating several exclusive innovations. It has a Gorilla® Glass panel for an incredibly durable, lightweight and frameless design that just looks gorgeous on or off. Sony's Intelligent Peak Backlighting system or local dimming technology is impressive. This innovative technology consists of an array of LED lights that adjust the bright and dark levels in each area of the screen for more precise control of the picture. This feature is impressive and is delivering the blackest black we've ever seen on an LCD panel. The X-Reality PRO Engine is a two-chip digital video processor that optimizes high definition content, compressed HD signals, standard definition, and other sources including low resolution Internet content to achieve a highly resolved picture. All of these features deliver a picture that is unsurpassed in a flat screen LCD.

### ***Sleek design***

Sony's new monolithic design consists of an elegant sheet of glass stretching from edge-to-edge. It looks just as good when it's off as it does when it's on.

### ***Intelligent Peak LED Backlight***

Experience Sony's best picture quality and extraordinary contrast with full-array local dimming technology. This innovative technology consists of an array of LED lights that adjust the bright and dark levels in each area of the screen for more precise control of the picture and achieve superior black levels.

***Come in and judge for yourself!***

Genesis Audio is dedicated  
to the design, specification  
and installation of  
world-class Home Theater.

# HOME THEATER

**G**ENESIS AUDIO LTD  
REAL **HD** THEATER

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