



IGTC Mission

Assignment:

Write the mission statement for the International Generator Technical Community.

Context:

National Electric Coil, the worlds largest independent electrical generator and repair company, wanted to extend its reach to the technical community by creating an online forum that served the power generating electrical generator industry. The primary goal was to provide a conduit for engineers who are unable to acquire access to specific knowledge and solutions, either because of geographic location or economic hardship.

Deliverable:

This written copy introduces the reader to the International Generator Technical Community, and to set the tone for a community based on the spirit of mutual cooperation and individual contribution.

Format:

Website



(IGTC - Introduction)

Informed solutions begin with access to knowledge, regardless of geographic location, financial means, operational budgets or industry experience.

We are entering a New World of communication and with the creation of the IGTC, a new opportunity has been created for all of us to build a power generator technical community without borders.

(IGTC - Mission)

There are many challenges facing our industry. The International Generator Technical Community, or IGTC, was founded to help generator owners, operators and technicians in the power plant industry face some of those challenges.

The IGTC's Forum is an online network connecting electric power industry professionals from around the world. Forum discussions focus on efforts to service, maintain and improve the reliability of electric generators. After just three years, the IGTC Forum on Generators has grown into a worldwide network of over 1,800 members in 88 countries. IGTC volunteers are now expanding the forum site to include all areas of power plant technologies.

Informed solutions begin with access to knowledge, regardless of geographic location, financial means, operational budgets or industry experience. Our mission is to facilitate connection of technical information, enabling equal access to industry specific content for all industry professionals.

The IGTC is a worldwide resource, extending across borders to all members of the electric power generation industry.